

Natural Language Processing

Introduction, course logistics

Yulia Tsvetkov

yuliats@cs.washington.edu



Yulia Tsvetkov Undergrad NLP 2022



Welcome!

https://courses.cs.washington.edu/courses/cse447/22sp/

Mon / Wed / Fri 1:30-2:20pm, KNE 110

CSE 447: Natural Language Processing, Spring 2022

MWF 1:30-2:20pm, KNE 110



Instructor: Yulia Tsvetkov yuliats@cs.washington.edu OH: Thu 3:30-4:30pm, Zoom (and by appointment)



Teaching Assistant: Xiaochuang Han xhan77@cs.washington.edu



Teaching Assistant: Ivy Guo zhifeig@cs.washington.edu OH: Wed 4:30-5:30pm, Zoom

OH: Mon 11am-12pm, Zoom



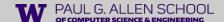
Teaching Assistant: Kaiser Sun huikas@cs.washington.edu OH: Mon 12:20-1:20pm (Zoom ID on Canvas)



Teaching Assistant: Leroy Wang lryw@uw.edu OH: Fri 11:30am-12:30pm, Zoom

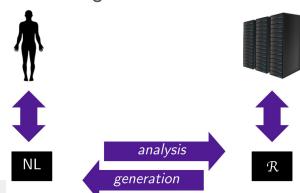


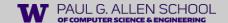
Teaching Assistant: Thai Hoang qthai912@cs.washington.edu OH: Tue 2:00-3:00pm (Zoom ID on Canvas)



What is Natural Language Processing (NLP)?

- NL∈ {Mandarin Chinese, Hindi, Spanish, Arabic, English, ... Inuktitut, Njerep}
- Automation of NLs:
 - o analysis of ("understanding") what a text means, to some extent ($NL \to \mathcal{R}_{\perp}$)
 - o generation of fluent, meaningful, context-appropriate text ($\mathcal{R} \to NL$)
 - \circ acquisition of \mathcal{R} from knowledge and data





Communication with machines

~1950s-1970s

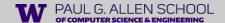




Communication with machines

• ~1980s

```
File Edit Edit_Settings Menu Utilities Compilers Test Help
EDIT
        BS9U.DEVT3.CLIBPAU(TIMMIES) - 01.31
                                                      Columns 00001 06
Command ===>
                                                        Scroll ===>
000003 /* TIMMIES FACTOR - COMPOUND INTEREST CALCULATOR
000004 /*
000005 /* AUTHOR: PAUL GAMBLE
000006 /* DATE: OCT 1/2007
000007 /*
000008 /*
000009 /****************************
000011
       000012
         'Welcome Coffee drinker.'
000014
         *******************
      DO WHILE DATATYPE(CoffeeAmt) \= 'NUM'
000015
000017
         say "What is the price of your coffee?",
             "(e.g. 1.58 = $1.58)"
         parse pull CoffeeAmt
000021
000022 DO WHILE DATATYPE(CoffeeWk) \= 'NUM'
         say "How many coffees a week do you have?" parse pull CoffeeWk
000024
000026 END
000027
000028 DO WHILE DATATYPE(Rate) \= 'NUM'
          say "What annual interest rate would you like to see on that money?",
         "(e.g. 8 = 8%)"
parse pull Rate
000033
000034 Rate = Rate * 0.01 /* CHG TO DECIMAL NUMBER */
```



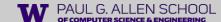
NLP: Communication with machines

Today





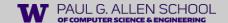
NEW PRINCES



Language technologies

What technologies are required to write such a program?





Language Technologies



A conversational agent contains

- Speech recognition
- Language analysis
- Dialog processing
- Information retrieval
- Text to speech

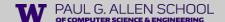


Natural Language Processing



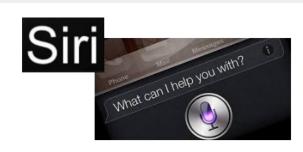
A conversational agent contains

- Speech recognition
- Language analysis
 - Language modelling, spelling correction
 - Syntactic analysis: part-of-speech tagging, syntactic parsing
 - Semantic analysis: named-entity recognition, event detection, word sense disambiguation, semantic role labelling
 - Longer range semantic analysis: coreference resolution, entity linking
 - etc
- Dialog processing
 - Discourse analysis, user adaptation, etc.
- Information retrieval
- Text to speech



Personal assistants







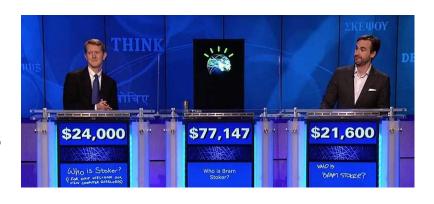






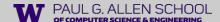
Question answering

- What does "divergent" mean?
- What year was Abraham Lincoln born?
- How many states were in the United States that year?
- How much Chinese silk was exported to England in the end of the 18th century?
- What do scientists think about the ethics of human cloning?

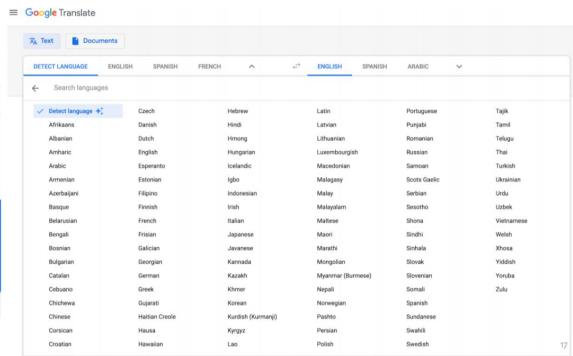




Yulia Tsvetkov 11 Undergrad NLP 2022







Sentiment analysis



HP Officejet 6500A Plus e-All-in-One Color Ink-jet - Fax / copier / printer / scanner \$89 online, \$100 nearby ★★★★ 377 reviews September 2010 - Printer - HP - Inkjet - Office - Copier - Color - Scanner - Fax - 250 sho

Reviews

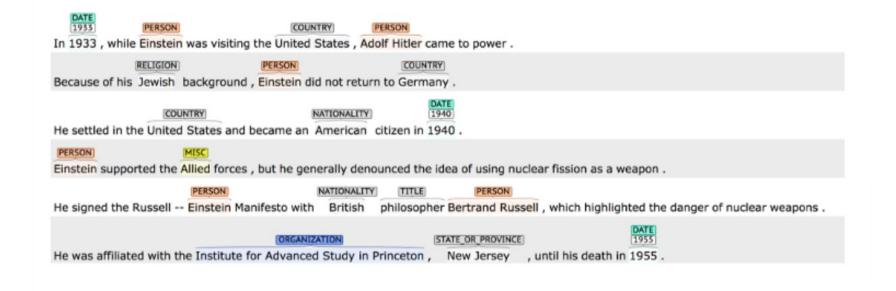
Summary - Based on 377 reviews

1 star	2	3	4 stars	5 stars
What peop	ole are	sayi	ng	
ease of us	e			"This was very easy to setup to four computers."
value			"Appreciate good quality at a fair price."	
setup			"Overall pretty easy setup."	
customer	service			"I DO like honest tech support people."
size			"Pretty Paper weight."	
mode			"Photos were fair on the high quality mode."	
colors				"Full color prints came out with great quality."

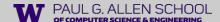
Yulia Tsvetkov 13 Undergrad NLP 2022



Information extraction



Yulia Tsvetkov 14 Undergrad NLP 2022

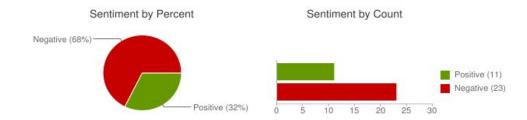


Sentiment analysis + information extraction

Type in a word and we'll highlight the good and the bad

"united airlines" Search Save this search

Sentiment analysis for "united airlines"



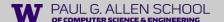
<u>iljacobson</u>: OMG... Could @**United airlines** have worse customer service? W8g now 15 minutes on hold 4 questions about a flight 2DAY that need a human.

12345clumsy6789: I hate **United Airlines** Ceiling!!! Fukn impossible to get my conduit in this damn mess! ? Posted 2 hours ago

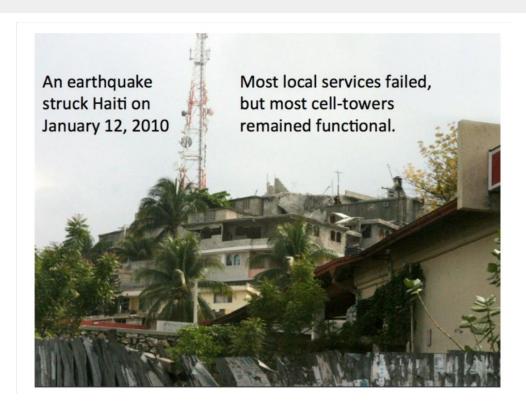
EMLandPRGbelgiu: EML/PRG fly with Q8 united airlines and 24seven to an exotic destination. http://t.co/Z9QloAjF Posted 2 hours ago

CountAdam: FANTASTIC customer service from **United Airlines** at XNA today. Is tweet more, but cell phones off now!

Yulia Tsvetkov 15 Undergrad NLP 2022

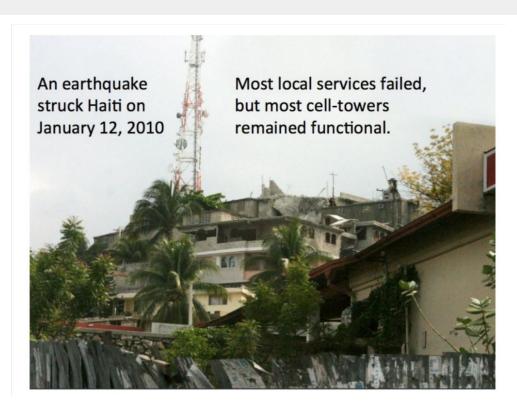


- Haiti Earthquake 2010
- About 3 million people were affected by the quake
- Classifying SMS messages





- SMS messages start streaming in
 - Fanmi mwen nan Kafou, 24 Cote Plage, 41A bezwen manje ak dlo
 - Moun kwense nan Sakre Kè nan Pòtoprens
 - Ti ekipman Lopital General genyen yo paka minm fè 24 è
 - Fanm gen tranche pou fè yon pitit nan Delmas 3 I



Translation

- Fanmi mwen nan Kafou, 24 Cote Plage, 41A bezwen manje ak dlo
- Moun kwense nan Sakre Kè nan Pòtoprens
- Ti ekipman Lopital General genyen yo paka minm fè 24 è
- Fanm gen tranche pou fè yon pitit nan Delmas 3 I

- My family in Carrefour, 24 Cote Plage, 41A needs food and water
- People trapped in Sacred Heart Church, PauP
- General Hospital has less than 24 hrs. supplies
- Undergoing children delivery Delmas 3 I



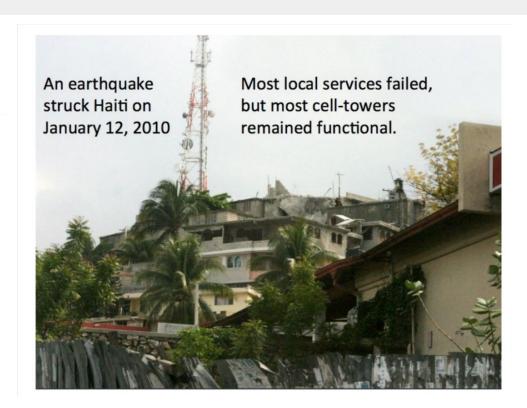
 Translation + information extraction

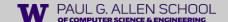
Lopital Sacre-Coeur ki nan vil Okap, pre pou li resevwa moun malad e lap mande pou moun ki malad yo ale la.

"Sacre-Coeur Hospital which located in this village of Okap is ready to receive those who are injured. Therefore, we are asking those who are sick to report to that hospital."



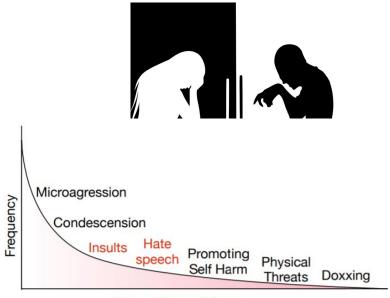






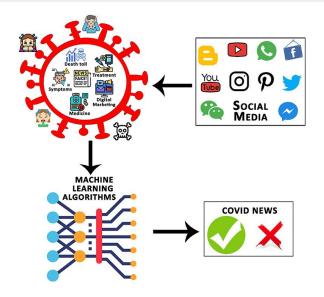
Hate speech detection





Risk of Physical Danger

Covid19 misinformation



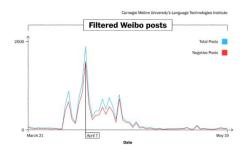
Detecting COVID-19-Related Fake News Using Feature Extraction

Suleman Khan, Saqib Hakak, N. Deepa, B. Prabadevi, Kapal Dev and Silvia Trelova

https://www.washingtonpost.com/politics/2020/06/18/video-evidence-anti-black-discrimination-china-over-coronavirus-fears/

The Fact Checker worked with researchers at professor Yulia Tsvetkov's lab at Carnegie Mellon University's Language Technologies Institute and the Center for Human Rights Science to track what happened on social media during this period. Researchers collected about 16,000 Weibo posts, filtered from a larger data set of 200,000 posts, containing at least one Guangzhou location tag and one "African-related" keyword from late March through May. Weibo is a Chinese social media platform.

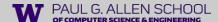
Based on automated sentiment analysis tools and manual analysis, the researchers said, they believed the majority of posts in their data set expressed negative sentiments relating to Africans or black people.



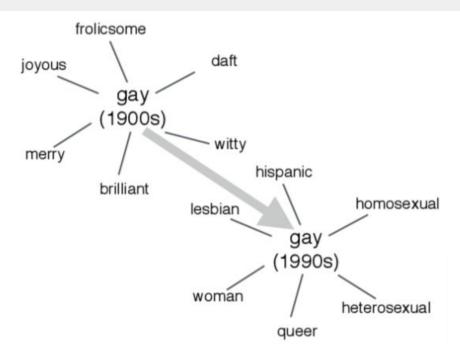
Researchers collected around 16,000 posts containing at least one Guangzhou location tag and one "African-related" keyword from late March through May. (Atthar Mirza/The Washington Post)

Their research showed there was a significant surge in negative posts beginning April 1. There were just 23 negative posts in the data set on March 31. The next day, the number of posts climbed to 500. From April 1-2, there was a spike in the number of posts on Weibo using the keywords "foreign trash." A Chinese contrast daniction officials thereign foreigness who weren't abiding by

Yulia Tsvetkov 21 Ur



Language change



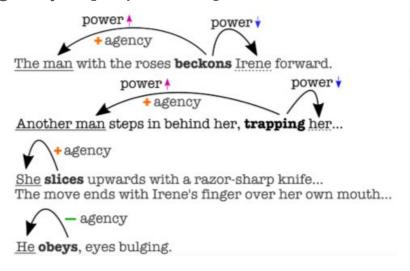
Cultural Shift or Linguistic Drift? Comparing Two Computational Measures of Semantic Change

William L. Hamilton, J. Leskovec, Dan Jurafsky

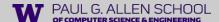
Yulia Tsvetkov 22 Undergrad NLP 2022

Computational social science

- computational social science answering questions about society given observational data
- example: "do movie scripts portray female or male characters with more power or agency?" [Sap+ 2017]



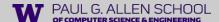
Frame	β	gender
agency(AG) = +	-0.951	M**
power(AG>TH)	-0.468	M^{**}
agency(AG) = -	0.277	\mathbf{F}^{**}
power(AG < TH)	not sig.	



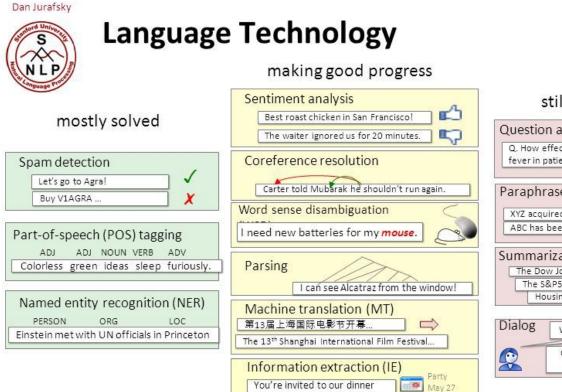
Natural Language Processing

- Applications
 - Machine Translation
 - Information Retrieval
 - Question Answering
 - Dialogue Systems
 - Information Extraction
 - Summarization
 - Sentiment Analysis
 -) ...

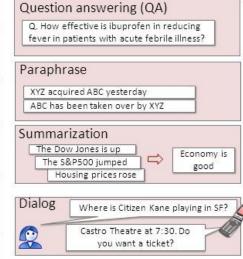
- Core technologies
 - Language modelling
 - Part-of-speech tagging
 - Syntactic parsing
 - Named-entity recognition
 - Coreference resolution
 - Word sense disambiguation
 - Semantic Role Labelling
 - 0 ..



Where are we now?

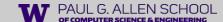


still really hard

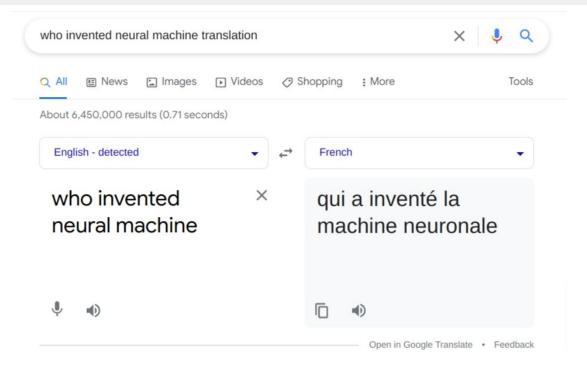


add

party, Friday May 27 at 8:30



Question answering



Retrieved Mar 25, 2022

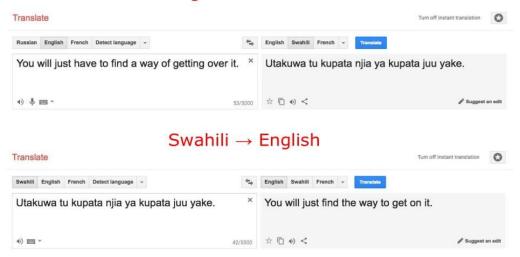
Yulia Tsvetkov 26 Undergrad NLP 2022





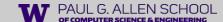


English → Swahili









English → Swahili

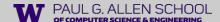




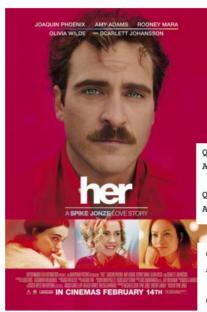
GPT-3

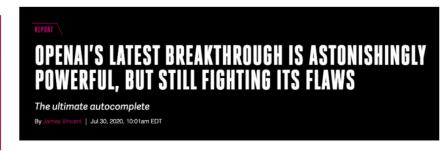






Chat bots





- Q: How many eyes does a giraffe have?
- A: A giraffe has two eyes.
- Q: How many eyes does my foot have?
- A: Your foot has two eyes.
- Q: Which is heavier, a mouse or a toaster?
- A: A toaster is heavier than a mouse.
- Q: Which is heavier, a toaster or a pencil?
- A: A pencil is heavier than a toaster.

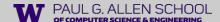
OpenAl's new language generator GPT-3 is shockingly good—and completely mindless

The Al is the largest language model ever created and can generate amazing human-like text on demand but won't bring us closer to true intelligence.

by Will Douglas Heaven

July 20, 2020

https://lacker.io/ai/2020/07/06/giving-gpt-3-a-turing-test.html



Where are we now? GPT-3 Turing Test

This gives us a hint for how to stump the AI more consistently. We need to ask questions that no normal human would ever talk about.

```
Q: How many eyes does a giraffe have?
```

A: A giraffe has two eyes.

Q: How many eyes does my foot have?

A: Your foot has two eyes.

Q: How many eyes does a spider have?

A: A spider has eight eyes.

Q: How many eyes does the sun have?

A: The sun has one eye.

Q: How many eyes does a blade of grass have?

A: A blade of grass has one eye.

https://lacker.io/ai/2020/07/06/giving-gpt-3-a-turing-test.html

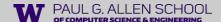
Yulia Tsvetkov 33 Undergrad NLP 2022

GPT-3 Turing Test

Now we're getting into surreal territory. GPT-3 knows how to have a normal conversation. It doesn't quite know how to say "Wait a moment... your question is nonsense." It also doesn't know how to say "I don't know."

- Q: How do you sporgle a morgle?
- A: You sporgle a morgle by using a sporgle.
- Q: How many bonks are in a quoit?
- A: There are three bonks in a quoit.
- Q: How many rainbows does it take to jump from Hawaii to seventeen?
- A: It takes two rainbows to jump from Hawaii to seventeen.
- Q: Which colorless green ideas sleep furiously?
- A: Ideas that are colorless, green, and sleep furiously are the ideas of a sleep furiously.
- Q: Do you understand these questions?
- A: I understand these questions.

https://lacker.io/ai/2020/07/06/giving-gpt-3-a-turing-test.html



Where are we now? GPT-3 Turing Test

One trend that continues from the common sense is that GPT-3 is reluctant to express that it doesn't know the answer. So invalid questions get wrong answers.

```
Q: Who was president of the United States in 1700?
```

A: William Penn was president of the United States in 1700.

Q: Who was president of the United States in 1650?

A: Richard Bennett was president of the United States in 1650.

Q: Who was president of the United States in 1620?

A: James I was president of the United States in 1620.

Q: Who was president of the United States in 1600?

A: Queen Elizabeth I was president of the United States in 1600.

https://lacker.io/ai/2020/07/06/giving-gpt-3-a-turing-test.html

Yulia Tsvetkov 35 Undergrad NLP 2022



Where are we now? GPT-3

An interesting corollary is that GPT-3 often finds it easier to write code to solve a programming problem, than to solve the problem on one example input:

```
Q: Write one line of Ruby code to reverse an array.
A: ary.reverse

Q: Write one line of Ruby code to count how many X's are in an array.
A: ary.count { |x| x == 'X' }

Q: Reverse the following array: [1, 3, 5, 6, 10, 4, 2, 77]
A: [10, 6, 4, 2, 77, 3, 5, 1]

Q: How many X's are in this array: [1, 3, 5, 6, 10, 4, 2, 77]
A: 2
```

Yulia Tsvetkov Undergrad NLP 2022



Where are we now? Meena → LaMDA

Conversation A

Human: say you're in an empty giant office and you see

a black bird flying indoors. what do you do?

Meena: What kind of bird? Is it friendly? How large?

How big is the office? Is it indoors or outdoors?

Human: well it's a predator bird and it's gonna eat you

Meena: I would grab my phone and call 911.

Human: I've been using Python for 15 years

Meena: Ah I see, so I'm guessing you're pretty pro at it by now then?

Human: probably

Meena: What's your current project?

Human: NLP

Meena: Neuro-linguistic Programming?

Human: correct

Cross-turn Repetition Example 1

Human: Hi!

Meena: Hi! How are you?!:)

Human: doing good, what would be the best city to visit

in Europe?

Meena: Paris, Barcelona, Amsterdam, Prague

Human: great list! why?

Meena: Paris is a beautiful city, and Barcelona is too.

And I've always wanted to go to Amsterdam and

Prague and have never been.

Human: have you even been to India?

Meena: No, but I'd love to go.

Human: how about Japan?

Meena: I'd love to go to Japan too.

Human: how about Paris?

Meena: I'd love to go to Paris too.

Human: are you lying to me?
Meena: I'd love to go to Japan too.

Human: i think you're lying to me, that makes me sad

Meena: I'd love to go to Japan, too.

Human: you're blocking me out! you have to talk to me

Meena: I'd love to go to Japan.

Human: where else?

Meena: I'd love to go to Japan, too!

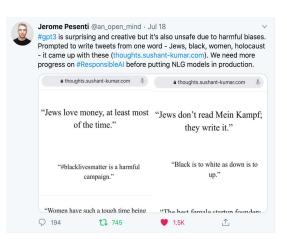
Towards a Human-like Open-Domain Chatbot Adiwardana et al. arXiv preprint 2020

Where are we now?

Twitter taught Microsoft's AI chatbot to be a racist asshole in less than a day

By James Vincent | Mar 24, 2016, 6:43am EDT Via The Guardian | Source TayandYou (Twitter)







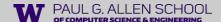
Al chatbot is REMOVED from Facebook after saying she 'despised' gay people, would 'rather die' than be disabled and calling the #MeToo movement 'ignorant'

- Lee Luda is a South Korean chatbot with the persona of a 20-year-old student
- It has attracted more than 750,000 users since its launch last month
- But the chatbot has started using hate speech towards minorities
- In one of the captured chat shots, Luda said she 'despised' gays and leshians
- The developer has apologised over the remarks, saying they 'do not represent our values as a company'

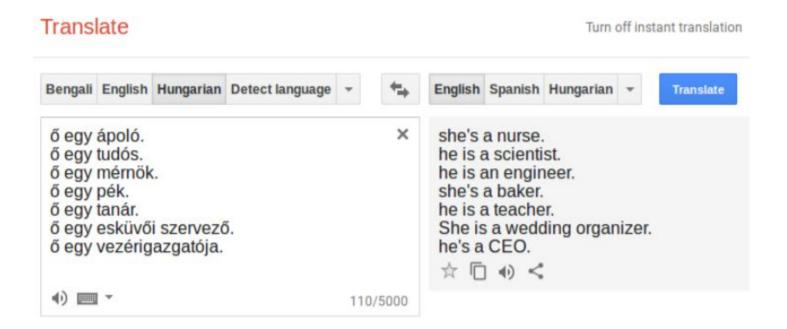


A GPT-3-powered 'Philosopher Al' has been busy on Reddit including spreading conspiracy theories and offering suicide advice #GPT3 #Al #Alethics thenextweb.com/neural/2020/10...

2:21 AM · Oct 8, 2020 · Twitter for iPhone



Bias in machine translation



What can we do about this problem? We'll discuss in NLP class!

Yulia Tsvetkov Undergrad NLP 2022

Learning goals

At the end of this course, you will be able to:

- Build a supervised classifier to solve problems like sentiment classification
- Build a neural network and train it using stochastic gradient descent
- Build tools for extracting linguistic knowledge from raw text, including names, and sentence structure
- Learn ML fundamentals for text processings (including state-of-the-art methods)
- Learn important algorithms for text processings (that are useful also in other fields)
- Learn methodological tools (training/test sets, cross-validation)
- It's gentle (my goal is to explain everything) and broad (covering many many topics)
- Mastery independent learning, quizzes and programming homeworks
- No research project, but fun research-oriented lectures towards the end of the course

Yulia Tsvetkov 40 Undergrad NLP 2022

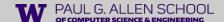


Syllabus

https://courses.cs.washington.edu/courses/cse447/22sp/

- Introduction
 - Overview of NLP as a field
- Modeling (ML fundamentals)
 - Text classification: linear models (perceptron, logistic regression), non-linear models (FF NNs, CNNs)
 - Language modeling: n-gram LMs, neural LMs, RNNs
 - Representation learning: word vectors, contextualized word embeddings, Transformers
- Linguistic structure and analysis (Algorithms, linguistic fundamentals)
 - Words, morphological analysis,
 - Sequences: part of speech tagging (POS), named entity recognition (NER)
 - Syntactic parsing (phrase structure, dependencies)
- Applications (Practical end-user solutions, research)
 - Sentiment analysis, toxicity detection
 - Machine translation, summarization
 - Computational social science
 - Interpretability
 - Fairness and bias

Yulia Tsvetkov 41 Undergrad NLP 2022



Course structure

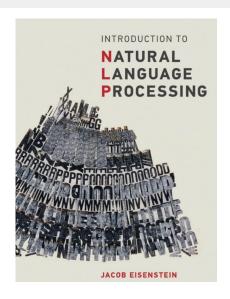
please read the syllabus

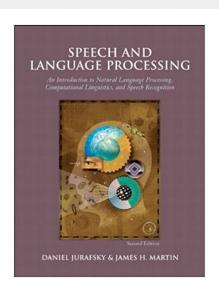
https://courses.cs.washington.edu/courses/cse447/22sp/

Yulia Tsvetkov 42 Undergrad NLP 2022



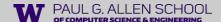
Readings





- https://github.com/jacobeisenstein/gt-nlp-class/blob/master/notes/eisenstein-nlp-notes.pdf
- https://web.stanford.edu/~jurafsky/slp3/ed3book.pdf
- +additional readings posted weekly

Yulia Tsvetkov 43 Undergrad NLP 2022



Course website

- https://courses.cs.washington.edu/courses/cse447/22sp/
- Office hours, announcements, calendar, etc.

Yulia Tsvetkov Undergrad NLP 2022

Deliverables & grading

• Homework projects - 90%

- 3 programming assignments, 30% each
- "Semi-autograded" Most of the grades (~80%) come from replicating reference outputs in a given Jupyter notebook. You would usually know this part of your grades before submitting your assignments. The rest of the grades would involve things like write-ups, algorithm performance on hidden test sets, etc.
- We'll discuss the setup in detail in the next lecture

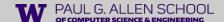
• **Quizzes** - 10%

- 8 simple quizzes on Wednesdays
- 10 minutes in the beginning of the class
- Starting from the 3rd week
- 5 best quizzes, 2% each

Participation in course discussions - 10% bonus

- Respond to HW questions and discussions from your classmates
- Contribute insightful discussions on Ed 5% extra credit per 3 responses (10% max)

Yulia Tsvetkov 45 Undergrad NLP 2022



Homework assignments

- Project 1: Text classification
 - We will build a system for automatically classifying song lyrics comments by era.
 Specifically, we build machine learning text classifiers, including both generative and discriminative models, and explore techniques to improve the models.
- Project 2: Sequence labeling
 - We focus on sequence labeling with Hidden Markov Models and some simple deep learning based models. Our task is part-of-speech tagging on English and Norwegian from the Universal Dependencies dataset. We will cover the Viterbi algorithm which could require a little bit prior knowledge of dynamic programming.
- Project 3: Dependency parsing
 - We will implement a transition-based dependency parser. The algorithm would be new and specific to the dependency parsing problem, but the underlying building blocks of the method are still some neural network modules covered in P1 and P2.

Yulia Tsvetkov 46 Undergrad NLP 2022

Homework submission

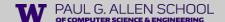
Submit via Gitlab

- We will pull your code for submission (with an assignment tag) and check the commit time.
- A detailed grading rubric would be specified in the main Jupyter notebook of each assignment.

Late policy

- Each student will be granted 5 late days to use over the duration of the quarter.
- You can use a maximum of 3 late days on any one project.
- Weekends and holidays are also counted as late days.
- Late submissions are automatically considered as using late days.
- Using late days will not affect your grade.
- However, projects submitted late after all late days have been used will receive no credit. Be careful!

Yulia Tsvetkov Undergrad NLP 2022



Communications with instructors

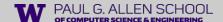
- You should be able to see yourselves be added to the Ed discussion board of CSE 447 / CSE M 547 22 sp. Please contact the staff if you are not.
- Discussion Board (EdSTEM) will be used to answer questions related to lectures and assignments
 - We really encourage you to ask/discuss higher level questions on the discussion board.
 - We encourage that generic questions should be posted as "Public" so that other classmates would also got benefited from it.
 - Please do not post detail about your solutions (detail ideas, codes, etc.) on public threads. Private discussion should be used for these posts.
- For grading issues, please email the instructor team directly.

Yulia Tsvetkov 48 Undergrad NLP 2022

Class participation

- Lectures and homework assignments complement each other
- Lecture materials are broader
- Homework assignments will go deeper into three important topics
- Try to attend the lectures
- Quizzes are designed to encourage you to do so
- But if you miss a lecture you can watch a recording, or read assigned book chapters
- Participate in class discussions, 10% bonus is an incentive
 - But don't just provide code solutions to questions on homework projects
 – those are for individual work!
 - Provide insights, theoretical background, references to readings
- Your questions are always welcome!

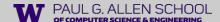
Yulia Tsvetkov 49 Undergrad NLP 2022



Office hours

- Yulia Thu 3:30 4:30pm @ zoom https://washington.zoom.us/j/92241001365 (and by appointment)
- Thai Tues 2:00 3:00pm @ Zoom (Zoom ID on Canvas)
- Han Mon 11am-12pm @ zoom (<u>https://washington.zoom.us/my/xhan77</u>)
- Kaiser Mon 12:20pm 1:20pm @ zoom (Zoom ID on Canvas)
- Ivy Wed 4:30-5:30pm (https://washington.zoom.us/my/ivyquo)
- Leroy Fri 11:30am 12:30pm (https://washington.zoom.us/my/lrywng)

Yulia Tsvetkov 50 Undergrad NLP 2022



Quizzes

- 8 quizzes, students can drop 3
- Each quiz has 5 simple multiple-choice questions, autograded
- Quizzes are on Canvas, open during the lecture time
- Quiz time 10 minutes in the beginning of the class
- Starting from the 3rd week
- Grading on 5 best quizzes, 2% each

More course logistics

We care that you learn!

Your questions are always welcome.

Questions?

https://courses.cs.washington.edu/courses/cse447/22sp/

Yulia Tsvetkov 52 Undergrad NLP 2022